



***League of United Latin American Citizens***  
LULAC Council #5285 | P.O. BOX 987, Moline, IL 61266 | [lulacmoline.org](http://lulacmoline.org)

To whom it may concern:

I am reaching out to you on behalf of League of United Latin American Citizens Council #5285. LULAC has focused heavily on education, civil rights, health, and employment for Hispanics all over the United States. LULAC Councils and LULAC National Education Service Centers provide approximately a million dollars in scholarships to students each year. With the help of companies like yours, our local LULAC Council #5285 has awarded over \$187,560 in scholarships to youth in the Quad Cities in the last eleven years.

**Last year 27 local students were awarded a scholarship to help cover expenses to continue higher education. Since our start, 268 local students have been given scholarships. This is made possible because of sponsors like you.**

It is with this in mind that we approach you seeking a donation to use at our event in our efforts to raise money for next year's scholarships. The LULAC 5285 Parade/Fiesta will be on Sunday, September 13th, 2026. It is an opportunity for our local communities to unite and celebrate our Hispanic culture, music, and food. We invite you to be a part of it and help us make a change in our students' lives here locally.

I have included the sponsorship information below and our W9 form. Should you have any questions or comments please feel free to contact me at [lulacmoline5285@gmail.com](mailto:lulacmoline5285@gmail.com).

Respectfully,

*Mariela Treviño*  
Parade/Fiesta Committee Chair,  
LULAC Council #5285

**LULAC Council #5285 Officers:**

President - Joaquin Bueno-Diaz  
Vice President - Luis Peralta  
Treasurer - Dulce Pollock  
Secretary - Anna Castro  
Sergeant At Arms - Mariela Treviño  
Education Chair - Debra Frantz



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## **LULAC 5285 Parade/Fiesta Sponsorship Opportunities**

The 2026 Hispanic Heritage Month Parade/Fiesta will be Sunday, September 13<sup>th</sup>, 2026. This is the 16<sup>th</sup> year of celebrating our vibrant Hispanic Culture with a family community centered event. This event supports LULAC 5285 Scholarships for local students to continue higher education. Below are the sponsorship levels, but any sponsorship is truly appreciated. Please join us!

### **Platinum Sponsor: \$4,001+ donation**

Large size business logo is showcased on all flyers/banners, newspaper ads, social media and our website. Promotion is also done by radio with KALA Spanish radio and local TV News outlets. Parade participation for your business teams! VIP Vendor Booth on location or Business Banner for stage. Recognition as a Platinum sponsor during the program announcements during the fiesta portion. Recognition is also given at our annual scholarship presentation banquet for students and in the program. Online promotion of your business all year long on our facebook page and shared with our LULAC members.

### **Gold Sponsor: \$2,001 - \$4,000 donation**

Parade participation for your business teams! VIP Vendor Booth on location or Business Banner for stage. Medium size business logo is showcased on all flyers/banners, newspaper ads, social media and our website. Promotion is also done by radio with KALA Spanish radio and local TV News outlets. Recognition as a Gold sponsor during the program announcements during the fiesta portion. Recognition is also given at our annual scholarship presentation banquet for students and in the program.

### **Silver Sponsor: \$1,001 - \$2,000 donation**

Parade participation for your business teams! VIP Vendor Booth on location. Small business logo is showcased on flyers/banners, newspaper ads, social media and our website. Shout out as a sponsor at our fiesta. Recognition is also given at our annual scholarship presentation banquet for students and in the program.

### **Bronze Sponsor: \$500 - \$1,000 donation**

Parade participation for your business teams! VIP Vendor Booth on location. Small business logo is showcased on flyers, social media and our website. Shout out as a sponsor at our fiesta. Recognition is also given at our annual scholarship presentation banquet for students and in the program.